



U.S. Small Business  
Administration

*Greetings!*



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**State Trade Expansion Program (STEP)**  
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# The SBA Can Help You Go Global

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## Advice to Get You Started

Find a Local Advisor at  
[sba.gov/local](https://www.sba.gov/local)

2



## Grants to Find International Buyers

See if your state/territory offers grants at  
[sba.gov/international](https://www.sba.gov/international)

3



## Financing for Your International Sales

Contact your local export finance manager at  
[sba.gov/international](https://www.sba.gov/international)

# Grants to Find International Buyers



The **State Trade Expansion Program** or STEP provides grants to U.S. states/territories to help small businesses to go international.



Last year alone, \$18 million in STEP grants:

- Helped over 6,000 small businesses
- Enabled small businesses to earn over \$500,000,000 in export sales.



Visit [sba.gov/international](https://sba.gov/international) to find out if your state/territory is participating in SBA's State Trade Expansion Program.

# 9 Ways STEP Can Help You Grow Your Business Now

**Your small businesses may qualify for a grant and/or training to:**

- 1. Translate Your Product Manual**
- 2. Optimize Your Website for an International Audience**
- 3. Design Marketing Materials for Your International Audience**
- 4. Obtain Your CE Mark and Complete Compliance Testing**
- 5. Start the Application for International IP Protection**
- 6. Follow Up From Previous Business Trips**
- 7. Participate in Virtual Training**
- 8. Perform International Market Research**
- 9. Sign Up for Export Training**



# Financing Your International Sales



## Loan options:

- **Export Express** for export development
  - \$500,000 limit
- **Export Working Capital** to fulfill your export orders
  - \$5 million limit
- **International Trade Loan** for expanding your overseas sales capacity
  - \$5 million limit





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